# A Senior Digital Designer with years of agency experience designing and producing high-end digital content for Global Brands such as Dell, Amazon and FLS.

I'm currently employed at FLS where I provide in-house design and production expertise to the Global Marketing Team and to the business as a whole. I work closely with the Branding & Communications teams to produce, review and approve all design related work, while offering creative direction to both in-house and external designers.



### CONTACT

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### SOCIAL



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### **SKILLS**

Expert in Adobe CS
Digital Design
Motion Graphic Design
Video Production & Editing
Art Direction
Creative Direction
Corporate/Brand Visual Identity
Digital Advertising Campaigns
Graphic Design
Web Design

### **EXPERIENCE**

### Digital Designer

FLS, Copenhagen 2023 - Present

I provide digital design & production expertise to the global marketing team and to business as a whole, working closely with Branding to review and approve all design related tasks and requests.

I provide creative direction to internal and external partners while also working on high level design projects such as our recently completed website re-design and Corporate Visual Identity (CVI) update.

### Digital Designer / Video Specialist / Motion Designer

Wunderman Thompson Studios CPH 2019 - 2023

I designed and produced high-end digital content for Global brands such as Dell & Amazon.

Working on digital campaigns, I specialised in concept development, video production/editing, motion graphic design & graphic design.

### **EDUCATION**

## AP Degree in Multimedia Design & Communication

Copenhagen School of Design & Technology (KEA) - Copenhagen 2016-2018

### **Figma**

Figma UI/UX Essentials 2023

### **Motion Graphic Design**

Media Training Ltd - London 2019 - 2022

### **Video Production**

Various/Online/Kulturhus Praktik 2016 - 2019

### **Graphic Design Courses**

Various/Online 2017 - 2019

# ANDY CHAPTER SENIOR DIGITAL DESIGNER

A CREATIVE & MULTI-DISCIPLINED SENIOR DIGITAL DESIGNER WITH YEARS OF AGENCY EXPERIENCE DESIGNING & PRODUCING HIGH-END DIGITAL CONTENT. VAST EXPERIENCE IN CONCEPT DEVELOPMENT, VIDEO PRODUCTION & MOTION GRAPHIC DESIGN.

### **TOP 5 ATTRIBUTES**

Passionate about design & learning

Highly creative

Open-minded

A good team player

Resilient

### **TOP 5 TOOLS**

Adobe After Effects

Adobe Photoshop

Adobe Premiere Pro

Figma

Cameras & Video Equipment

### **RECENT WORK**

Corporate Visual Identity (CVI) update

**Brand Refresh** 

Full web re-design

Brand & Design Guidelines/Templates

**Content Elevation** 

I'm a friendly, active and outgoing person who enjoys socialising and spending time with my family and friends. I'm originally from Edinburgh, Scotland, but moved to Copenhagen in 2010 to be with my wife, Maria. We now live in Roskilde with our two daughters, Alba, 9 and Filippa, 4.

After completing a degree in Multimedia Design & Communication at KEA (Copenhagen), I spent many years in the agency world honing my skills in concept development, graphic design, motion design, web design and video production/editing.

I'm a multi-disciplined designer with an open mind and a can-do attitude. I offer a wealth of experience in designing and producing high-end digital content while also collaborating on high level projects such as a brand refreshes, CVI updates and website re-designs.

At this point in my life, I'm looking to further develop my career in a senior design role, utilizing the skills that I have, while seeking to continually learn and develop. I love to travel, experience new cultures and meet new people. I have a passion for music and I play guitar. I also enjoy keeping fit by running, cycling, swimming and going to the gym.